



## Computer Law

### Coming to Terms with the Internet: A Eulogy for the Old Ways of Doing Things



#### September 2011—7 General CLE credits

COMP11.KCD	Audio CDs and course materials . . . . .	\$195
COMP11.KDV	DVDs and course materials . . . . .	\$325
COMP11.HB	Course materials . . . . .	\$65
COMP11.KDR	DVD rental and course materials (first person) . . . . .	\$195
COMP11.AVRT	DVD rental and course materials (each additional viewer) . . . . .	\$98

The Internet, mobile technology, and digital delivery have now filtered into and—in ever-increasing ways—usurped the old way of doing things. We first turn to online sources for news and legal research rather than print resources. Instead of picking up the telephone or sending a letter, we IM, tweet, and email. Our contracts have shifted from involving tangible goods into the realm of intangible intellectual property rights. Large-scale efforts that once required careful planning and significant resources, such as popular revolts, elections, and disaster relief, now go viral in minutes. Undoubtedly, the digital revolution has brought remarkable benefits: things that took weeks and thousands of dollars to accomplish can now be accomplished in minutes for pennies. But these benefits also come with a price. The digital divide—the difference between those who have, understand, and use technology and those who do not—has never seemed greater. As the old way of conducting personal and business affairs gradually expires, the consequences of failing to adapt to the digital revolution have never been more severe. Join us as we examine some aspects of the passing of the old ways and the roles we play in helping our clients effectively navigate the tides of the digital world. Cosponsored by the Computer and Internet Law Section and the Lewis & Clark Law School IP Program.

### Online Smear and Infringement Campaigns: Detecting, Responding, and Brand Protection



#### September 2010—5.25 General CLE credits

COMP10.KCD	Audio CDs and course materials . . . . .	\$195
COMP10.KDV	DVDs and course materials . . . . .	\$325
COMP10.HB	Course materials . . . . .	\$65
COMP10.KDR	DVD rental and course materials (first person) . . . . .	\$195
COMP10.AVRT	DVD rental and course materials (each additional viewer) . . . . .	\$98

Online resources like Citysearch, Facebook, YouTube, and the general blogosphere have handed a cyberspace bullhorn to just about anybody who wants to be heard. While these resources provide for meaningful commentary, they often allow vindictive—and often anonymous—web users to infringe copyrights and trademarks and spread blatant falsehoods about their enemies and business competitors. Using a hypothetical online smear campaign, learn practical tips for protecting your clients from online attacks by finding the web bashers, formulating effective responses, and assessing the strengths and pitfalls of a lawsuit for online defamation. Cosponsored by the Computer & Internet Law Section.



## Protecting Privacy in a World of Intrusive Technologies



### September 2009—6.25 General CLE credits and .75 Ethics credit

COMP09.KCD	Audio CDs and course materials . . . . .	\$195
COMP09.KDV	DVDs and course materials . . . . .	\$325
COMP09.HB	Course materials . . . . .	\$65
COMP09.KDR	DVD rental and course materials (first person) . . . . .	\$195
COMP09.AVRT	DVD rental and course materials (each additional viewer) . . . . .	\$98

The term “electronic privacy” probably has new meaning for U.S. Supreme Court Justice Antonin Scalia. Justice Scalia recently was the subject of an Information Privacy Law class at Fordham Law School, which tested the extent of personal information available online. The results—all from publicly accessible online sources— included the justice’s home address, the value of his home, his home phone number, the movies he likes, his food preferences, his wife’s personal e-mail address, and “photos of his lovely grandchildren.” What remnants of privacy exist in the era of Facebook, MySpace, Twitter, and the host of other online sources? Lawyers and their clients need to be aware of just how much information is available and the importance of staying on top of the legal and technological constraints that are—or may soon be—in place to protect private information. This seminar is a great opportunity to get the latest on electronic privacy and the issues confronting attorneys in the digital era. Cosponsored by the Computer and Internet Law Section.