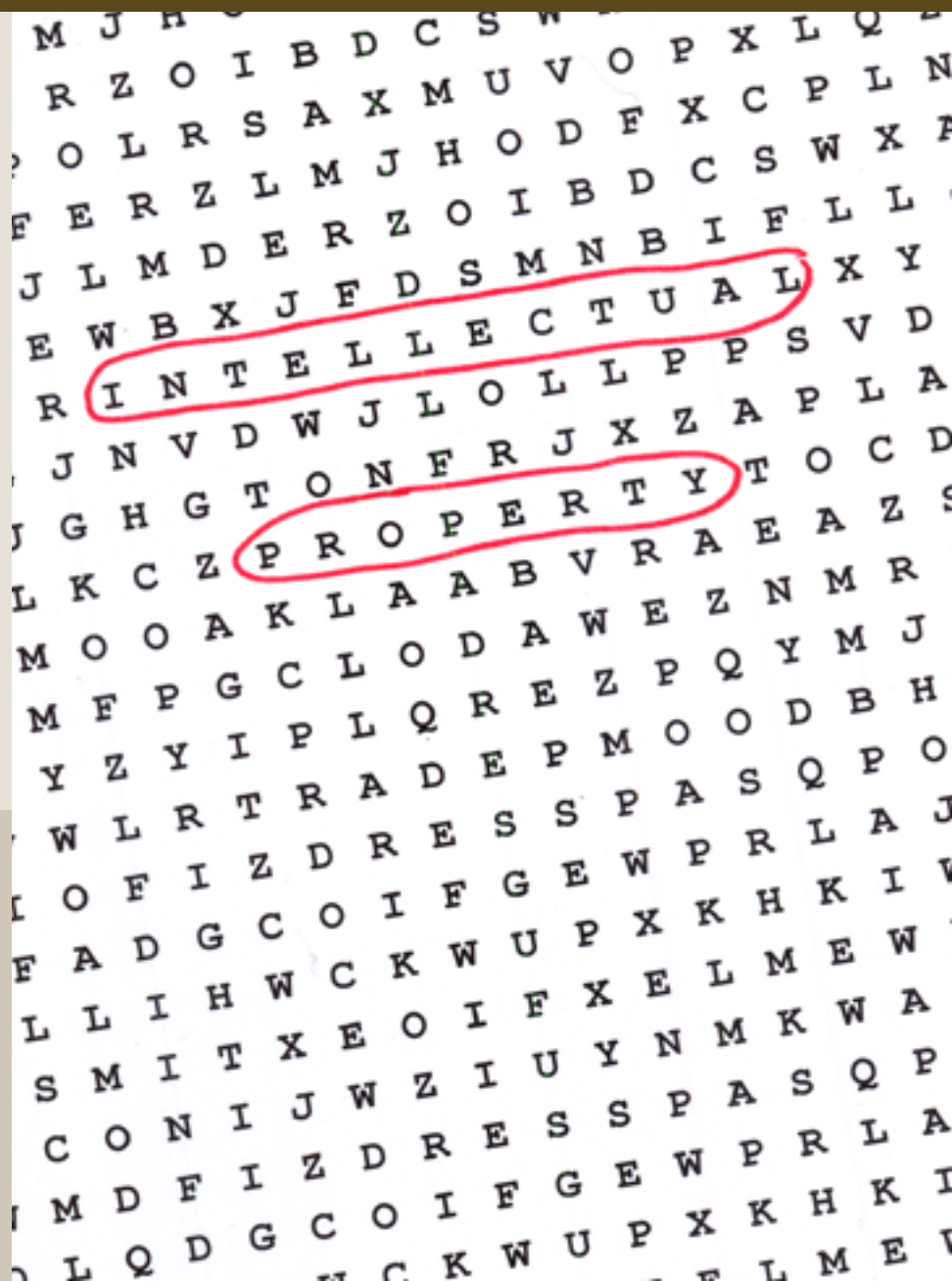


# Intellectual Property Review— Updates and Changes from 2009

Highlights include:

- ◆ Patent law year in review
- ◆ Trade secrets: cases, trends, and tragedies
- ◆ U.S. trademark litigation in 2009
- ◆ Copyright year in review



*Cosponsored by the Intellectual Property Section*

Thursday, March 11, 2010  
9 a.m.–4 p.m.

Oregon State Bar Center  
Tigard, Oregon

5 General CLE credits, plus 1 General CLE credit  
for optional lunch presentation

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Oregon State Bar Center  
16037 S.W. Upper Boones Ferry Rd.  
Tigard, Oregon

2009 MARKED CRITICAL CHANGES IN INTELLECTUAL PROPERTY law. This information-packed seminar will focus on the four cornerstones of intellectual property—patents, copyright, trademarks, and trade secrets. Recent cases that contribute to an ever-changing landscape in patent law will be discussed, while copyright experts will highlight changes, developments, trends, and new case law. Trademarks topics include an update on fraud in the Trademark Office now that the Federal Circuit has weighed in on this issue. The trade secrets presentation includes new cases regarding duration of enforceability of nondisclosure agreements and security of employee-disclosed secrets. Special lunch guest speaker William C. Rooklidge, Howrey LLP, will discuss patent infringement damages and legislative and judicial reform.

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## Video Replays

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**Friday, May 14**  
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1139 Exchange St.
- ◆ **Bend**  
**Friday, May 7**  
Miller Nash LLP  
1567 S.W. Chandler Ave.  
Suite 204
- ◆ **Coos Bay**  
**Friday, May 7**  
Daniel M. Hinrichs PC  
590 Commercial Ave.
- ◆ **Eugene**  
**Friday, May 14**  
Gaydos Churnside & Balthrop PC  
440 E. Broadway, Suite 300
- ◆ **Grants Pass**  
**Thursday, May 6**  
Josephine County Courthouse  
Room 222  
N.W. 6th and “C” Streets
- ◆ **Hood River**  
**Friday, May 7**  
Wyers Haskell Davies & Dunn PC  
216 Columbia
- ◆ **Klamath Falls**  
**Friday, May 7**  
Boivin Uerlings & Dilaconi PC  
803 Main St., Suite 201
- ◆ **LaGrande**  
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Baum Smith & Eyre LLC  
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- ◆ **Medford**  
**Friday, May 14**  
Frohnmayr Deatherage  
2592 E. Barnett Rd.
- ◆ **Newport**  
**Friday, May 14**  
Macpherson Gintner & Diaz  
423 North Coast Highway
- ◆ **Pendleton**  
**Friday, May 14**  
Mautz Baum & O'Hanlon LLP  
101 S.E. Byers Ave.
- ◆ **Redmond**  
**Friday, May 14**  
Bryant Emerson & Fitch  
888 W. Evergreen
- ◆ **Roseburg**  
**Thursday, May 6**  
Douglas County Counsel's Office  
Law Library, Room 319  
1036 S.E. Douglas
- ◆ **Salem**  
**Friday, May 7**  
The Vandermay Law Firm  
2085 Commercial Street NE
- ◆ **Tigard**  
**Wednesday, May 19**  
Oregon State Bar Center  
16037 S.W. Upper Boones Ferry Rd.
- ◆ **Vale**  
**Friday, May 7**  
Butler & Looney PC  
292 Main St. S.

# Intellectual Property Review—Updates and Changes from 2009—Thursday, March 11, 2010

## 9:00 Patent Law Year in Review

- ◆ Getting out of Dodge (Eastern District of Texas) and other venue issues
- ◆ Will false marking become a big issue?
- ◆ Do we have a cure for the inequitable conduct “plague”?
- ◆ When is it obvious to try?
- ◆ Other recent decisions from the Federal Circuit

**Kristin Lee Cleveland**, *Klarquist Sparkman LLP, Portland*

**Matthew C. Phillips**, *Stoel Rives LLP, Portland*

## 10:45 Break

## 11:00 Trade Secrets New Developments and Year in Review: Cases, Trends, and Tragedies

- ◆ New cases regarding duration of enforceability of nondisclosure agreements
- ◆ Policy and practice cases regarding security of employee-disclosed secrets
- ◆ Net threats with business intelligence (BI) software, social media, and cyberpiracy
- ◆ Trade secret issues when entering a potential merger and acquisition

**Martin F. Medeiros, II**, *Swider Medeiros Haver LLP, Portland*

## 12:00 Lunch Presentation: “Patent Infringement Damages and Legislative and Judicial Reform”

**Guest Speaker: William C. Rooklidge**, *Howrey LLP, Irvine, CA*

*Brown bag lunches are welcome at the OSB Center, or you may purchase a lunch using the registration form.*

## 1:45 Trademark Law Year in Review

- ◆ U.S. trademark litigation in 2009
- ◆ TTAB practice in 2009

**Anne W. Glazer**, *Stoel Rives LLP, Portland*

**Susan Daly Stearns**, *Susan Daly Stearns LLC, Bend*

## 2:45 Break

## 3:00 Copyright Law Year in Review

- ◆ Google Book Settlement developments
- ◆ Case law and legislative updates

**David S. Aman**, *Tonkon Torp, LLP, Portland*

**Paula Holm Jensen**, *Holm Jensen Law LLC, Portland*

## 4:00 Adjourn

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- ◆ **Thomas L. Evans**, *Mentor Graphics Corporation, Wilsonville*
- ◆ **Kevin M. Hayes**, *Klarquist Sparkman LLP, Portland*
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- ◆ **Anna McCoy**, *Alleman Hall McCoy Russell & Tuttle LLP, Portland*

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