

Finance and Accounting Essentials for Attorneys

This information-rich and interactive seminar will provide you with the valuable knowledge to:

- ◆ Understand any client's business operation and financial statements
- ◆ Assess how business actions directly impact the financial results
- ◆ Evaluate the financial health, underlying profitability, and trend of any business
- ◆ Understand revenue and expense recognition, capitalization, and selected financial reporting issues
- ◆ Make business decisions based upon return on investment (ROI)

Thursday, August 5, 2010
9 a.m.–5 p.m.

Oregon State Bar Center
Tigard, Oregon

7 General CLE credits



Finance and Accounting Essentials for Attorneys

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7 General CLE credits

Oregon State Bar Center
16037 S.W. Upper Boones Ferry Rd.
Tigard, Oregon

“Knowledge is of two kinds. We know a subject ourselves, or we know where we can find information on it.” —Samuel Johnson, *Boswell’s Life of Johnson*

OPTIMIZE YOUR PROFESSIONAL KNOWLEDGE BY GAINING A clearer understanding of your clients’ business operations and financial statements. Forget the accounting jargon—using a simple business model applicable to any industry and common business transactions coupled with concrete examples, you will learn the essential financial skills necessary to understand and evaluate financial statements and how business actions impact financial health and profitability. In-class practice will focus on evaluating profits, expansion, new ventures, financial performance, financing, and a company acquisition.

This seminar is also available as a live webcast—click here to register

Register online at www.osbar.org, by using this form, or by calling the OSB CLE Service Center at (503) 431-6413, toll-free in Oregon at 1-800-452-8260, ext. 413. For a full listing of OSB CLE seminars, please visit www.osbarcle.org.

Video Replays

A video of this seminar will be shown at the following locations if a minimum of three viewers register at least seven days prior to the replay date. You can check the status of the replay at the OSB CLE Seminars website, www.osbarcle.org. Select the seminar date and title from the “CLE Calendar” tab. A color-coded system will indicate if the replay is taking place; all locations will be updated by the Tuesday preceding the replay date.

- ◆ **Astoria**
Friday, August 27
Di Bartolomeo Law Office
1139 Exchange St.
- ◆ **Bend**
Friday, August 20
Miller Nash LLP
1567 S.W. Chandler Ave.
Suite 204
- ◆ **Coos Bay**
Friday, August 20
Daniel M. Hinrichs PC
590 Commercial Ave.
- ◆ **Eugene**
Friday, August 27
Gaydos Churnside & Balthrop PC
440 E. Broadway, Suite 300
- ◆ **Grants Pass**
Thursday, August 19
Josephine County Courthouse
Room 222
N.W. 6th and “C” Streets
- ◆ **Hood River**
Friday, August 20
Wyers Haskell Davies & Dunn PC
216 Columbia
- ◆ **Klamath Falls**
Friday, August 20
Boivin Uerlings & Dilaconi PC
803 Main St., Suite 201
- ◆ **LaGrande**
Friday, August 20
Baum Smith & Eyre LLC
1902 Fourth St.
- ◆ **Medford**
Friday, August 27
Frohnmayer Deatherage
2592 E. Barnett Rd.
- ◆ **Newport**
Friday, August 27
Macpherson Gintner & Diaz
423 North Coast Highway
- ◆ **Pendleton**
Friday, August 27
Mautz Baum & O’Hanlon LLP
101 S.E. Byers Ave.
- ◆ **Redmond**
Friday, August 27
Bryant Emerson & Fitch
888 S.W. Evergreen
- ◆ **Roseburg**
Thursday, August 19
Douglas County Counsel’s Office
Law Library, Room 319
1036 S.E. Douglas
- ◆ **Salem**
Friday, August 20
The Vandermay Law Firm
2085 Commercial Street NE
- ◆ **Tigard**
Wednesday, August 25
Oregon State Bar Center
16037 S.W. Upper Boones Ferry Rd.
- ◆ **Vale**
Friday, August 20
Butler & Looney PC
292 Main St. S.

Finance and Accounting Essentials for Attorneys—Thursday, August 5, 2010

Presented by Larry Wasserman, *Wasserman & Associates LLC*,
Portland

8:00 Registration

9:00 Morning Session—Part I

- ◆ The similarity of personal and business financial statements
- ◆ Business actions framework—“cause” and “effect”
- ◆ Impact of business actions on financial statements

10:30 Break

10:45 Morning Session—Part II

- ◆ Evaluating and managing profitability
- ◆ Revenue and expense recognition
- ◆ Capitalization of expenses
- ◆ Reporting issues

12:15 Lunch (On your own)

1:15 Afternoon Session—Part I

- ◆ Revenue and expense recognition, capitalization of expenses, and reporting issues (continued)
- ◆ Business investments—expansion and acquisition

3:00 Break

3:15 Afternoon Session—Part II

- ◆ Business investments—expansion and acquisition (continued)
- ◆ Financial business analysis
- ◆ Selected accounting issues and financial impact

5:00 Adjourn



2010–2011 Season Ticket

Valid September 1, 2010
through August 31, 2011

Available for purchase
starting August 1, 2010

For information, please visit www.osbarcle.org
or call the OSB CLE Service Center,
(503) 431-6413 or toll-free in Oregon,
(800) 452-8260, ext. 413.

OSB CLE Seminars Attorney:

◆ Karen D. Lee, klee@osbar.org, (503) 431-6382

Finance and Accounting Essentials for Attorneys—Thursday, August 5, 2010

SEMINAR REGISTRATION

TIGARD

- \$175 OSB Member—Early registration (received before noon, Monday, 8/2/10)..... \$ _____
- \$195 OSB Member—Regular registration (received after noon, Monday, 8/2/10) \$ _____
- \$205 Non-OSB Member \$ _____
- \$0 **2009–2010 Season Ticket** (Please register by noon, Monday, 8/2/10, to guarantee a seat and course materials. Season Ticket registrations received after this time are welcome and will be accommodated on a space-available basis.)..... \$ _____
- \$0 50-year OSB members may attend free of charge \$ _____
- \$0 Oregon judges and their lawyer staff (see below) \$ _____
- Registrant is a judge
- Registrant is a lawyer staff member for the following judge
- _____
- Judge (please print)

Signature of Judge (required)

TOTAL REGISTRATION FEES (FA10) (715) \$ _____

B

VIDEO REPLAY

(Please see video replay schedule on previous page.)

- Location: _____
- \$175 Registration \$ _____
- \$0 2009–2010 Season Ticket \$ _____
- \$0 50-year OSB members may attend free of charge \$ _____
- \$0 Oregon judges and their lawyer staff (see below) \$ _____
- Registrant is a judge
- Registrant is a lawyer staff member for the following judge
- _____
- Judge (please print)

Signature of Judge (required)

TOTAL REGISTRATION FEES (FA10) (715) \$ _____

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WEBCAST REGISTRATION

To register for the live webcast of this seminar, please [click here](#), or visit www.osbarcle.org and click on “Webcasts.” Use your Season Ticket for a 50% discount!

SEMINAR PRODUCT ORDERS

Seminar products will be available approximately two weeks after the live program.

- \$195 Audio CDs and course materials (FA10.KCD) \$ _____
- \$325 DVDs and course materials (FA10.KDV)..... \$ _____
- 2009–2010 Season Ticket No. _____
- discount—subtract 20% - _____
- Subtotal.....\$ _____
- Shipping and handling fee.....\$ 7.00
- TOTAL ORDER.....\$ _____
- B

For audiocassette and VHS formats, please call the CLE Service Center at 503-431-6413, or toll-free in Oregon at 1-800-452-8260, ext. 413.

DVD RENTALS

For additional viewers, please call 503-431-6351, or toll-free in Oregon at 1-800-452-8260, ext. 351.

- \$195 DVD rental and course materials (FA10.KDR)..... \$ _____
- Subtotal.....\$ _____
- 2009–2010 Season Ticket No. _____
- DVD rental discount—subtract 30% - _____
- Subtotal.....\$ _____
- Shipping and handling fee.....\$ 7.00
- TOTAL ORDER.....\$ _____
- B

GENERAL INFORMATION

QUESTIONS? Call the CLE Service Center at 503-431-6413, or toll-free in Oregon at 1-800-452-8260, ext. 413. For information about upcoming seminars, please visit the CLE Calendar at www.osbarcle.org.

CANCELLATIONS: Cancellation requests must be received at least 48 hours prior to the start of the seminar to qualify for a refund. Requests are accepted via phone, fax, or mail; please see “Four Ways to Register” for contact information. All cancellations are subject to a \$20 cancellation fee.

TUITION ASSISTANCE: Tuition assistance is available on the basis of financial need. Fax a request stating your financial situation to 503-968-4456 no later than one week before the seminar.

DIETARY RESTRICTIONS OR SPECIAL ACCOMMODATIONS: Call 503-431-6351, or toll-free in Oregon, 1-800-452-8260, ext. 351.

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PAYMENT OPTIONS

- Check Enclosed: Payable to Oregon State Bar
- Credit Card (VISA or MasterCard only)

All information below required when paying by credit card.

Credit Card Number _____ Expiration Date _____

Name on Credit Card (please print) _____

Credit Card Billing Address _____

City _____ State _____ Zip Code _____

Authorized Signature _____

FOUR WAYS TO REGISTER OR ORDER

Registrations and orders will not be processed without payment.

- ONLINE** at www.osbar.org.
- PHONE:** 503-431-6413, or toll-free in Oregon at 1-800-452-8260, ext. 413
- FAX with VISA or MasterCard number:** 503-968-4456
- MAIL with check:** Oregon State Bar, CLE Registration, P.O. Box 231935, Tigard, OR 97281-1935