

Intellectual Property Law 2009: A Year in Review

Highlights include:

- ◆ Recent decisions from the Federal Circuit
- ◆ New development at the TTAB concerning fraud at the Patent Office
- ◆ The rise of metadata



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Cosponsored by the Intellectual Property Section

Thursday, March 12, 2009
8:30 a.m.–5 p.m.

Oregon State Bar Center
Tigard, Oregon

8 General CLE credits (including 1 General
CLE credit for optional lunch presentation)



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16037 S.W. Upper Boones Ferry Rd.
Tigard, Oregon

THIS INFORMATION-PACKED SEMINAR WILL FOCUS ON A VARIETY of topics critical to every intellectual property practitioner, including 2008 case law updates, internet keyword advertising, new developments at the TTAB concerning fraud at the Patent Office, and the convergence of technology and entertainment law. Special guest lunch speaker Professor R. Carl Moy, William Mitchell College of Law, will discuss recent cases in patent law: *Quantas Computer v. LG Electronics* and *Tafas v. Dudas*.

Don't forget—Intellectual Property Section members save \$20 off registration rates!

This seminar is
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- ◆ **Astoria**
Friday, April 10
Di Bartolomeo Law Office
1139 Exchange St.
- ◆ **Bend**
Friday, April 3
Miller Nash LLP
1567 S.W. Chandler Ave.
Suite 204
- ◆ **Coos Bay**
Friday, April 3
Daniel M. Hinrichs PC
590 Commercial Ave.
- ◆ **Eugene**
Friday, April 10
Gaydos Churnside & Balthrop PC
440 E. Broadway, Suite 300
- ◆ **Grants Pass**
Thursday, April 2
Josephine County Courthouse
Room 222
N.W. 6th and "C" Streets
- ◆ **Hood River**
Friday, April 3
Wyers Haskell Davies PC
216 Columbia
- ◆ **Klamath Falls**
Friday, April 3
Boivin Uerlings & DiLaconi PC
803 Main St., Suite 201
- ◆ **LaGrande**
Friday, April 3
Mautz Baum & O'Hanlon LLP
1902 Fourth St.
- ◆ **Medford**
Friday, April 10
Frohnmayr Deatherage
2592 E. Barnett Road
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Friday, April 10
Macpherson Gintner & Diaz
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Douglas County Counsel's Office
Law Library, Room 319
1036 S.E. Douglas
- ◆ **Salem**
Friday, April 3
The Vandermay Law Firm
Capitol Center Building
388 State St., Suite 340
- ◆ **Tigard**
Wednesday, April 15
Oregon State Bar Center
16037 S.W. Upper Boones Ferry Rd.
- ◆ **Vale**
Friday, April 3
Butler & Looney PC
292 Main St. S.

Intellectual Property Law 2009: A Year in Review—Thursday, March 12, 2009

8:30 Patent Law Overview

- ◆ Recent decisions from the Federal Circuit
- ◆ New rules from the U.S. Patent and Trademark Office

Joseph J. Berghammer, *Banner & Witcoff Ltd.*, Chicago
J. Christopher Carraway, *Klarquist Sparkman LLP*, Portland

10:30 Break

10:45 Technotainment: The Convergence of Technology and Entertainment Law

Renée E. Rothauge, *Bullivant Houser Bailey PC*, Portland
Jonathan Rubens, *Bullivant Houser Bailey PC*, San Francisco

12:15 Lunch with Guest Speaker

- ◆ *Quanta Computers v. LG Electronics*
- ◆ *Tafas v. Dudas*

Professor R. Carl Moy, *William Mitchell College of Law*, St. Paul, MN

Brown bag lunches are welcome at the Oregon State Bar Center, or you may purchase a box lunch using the registration form.

1:45 Trademark Law Overview

- ◆ New developments at the TTAB concerning fraud at the Patent Office
- ◆ Internet keyword advertising

Lisa M. Caldwell, *Klarquist Sparkman LLP*, Portland
James E. Geringer, *Klarquist Sparkman LLP*, Portland
Sheila Fox Morrison, *Davis Wright Tremaine LLP*, Portland

3:15 Break

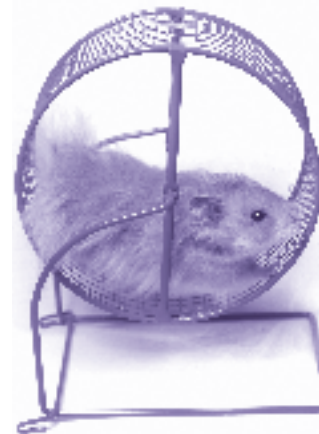
3:30 Hot Copyright Topics

- ◆ The Google settlement—what does it mean?
- ◆ Growth of 360 music deals
- ◆ Rights of celebrity: the dead have risen
- ◆ Cars, dolls, and video games—copyright matter for all ages

David S. Aman, *Tonkon Torp LLP*, Portland
Nicholas Mitchell, *Hughes Media Law Group*, Seattle

5:00 Adjourn

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- ◆ **James L. Lund**, *Stolowitz Ford Cowger LLP*, Portland

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- ◆ **Kes Joerg**, kjoerg@osbar.org, (503) 431-6326

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- Roast beef Vegetarian
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